

ADVANCE LIFESTYLES LIMITED

**Regd. Office : 2nd Floor, West Wing, Electric Mansion, AppasahebMarathe Marg,
Worli, Mumbai 400 025**

NOTICE OF 32nd ANNUAL GENERAL MEETING

The 32nd Annual General Meeting ('AGM'/Meeting') of ADVANCE LIFESTYLES LIMITED will be convened through Video Conference ('VC') / other audio visual means ('OAVM') in compliance with the applicable provisions of the Companies Act, 2013 and the rules made thereunder, read with General Circular dated April 8, 2020, General Circular dated April 13, 2020, General Circular dated May 5, 2020 issued by the Ministry of Corporate Affairs ('MCA Circulars') and Circular dated May 12, 2020 issued by the Securities and Exchange Board of India ('SEBI Circular').

The 32nd AGM of the Members of the Company will be held at 11.00 a.m. (IST) on Thursday, 30th September, 2021, through VC/ OAVM facility provided by the Bigshare Services Pvt Limited (RTA) jointly with Central Depository Services Limited ('CDSL') to transact the businesses as set out in the Notice convening the AGM. The 32nd Annual Report of the Company for the Financial Year 2020-21 along with the Notice of the AGM, Financial Statements and other Statutory Reports will be available on the website of the Company at www.advance.net.in and on the website of CDSL at www.evotingindia.com. Additionally, the Notice of AGM is also available on the websites of the stock exchange on which the securities of the Company are listed i.e. at www.bseindia.com.

Members can attend and participate in the AGM through the VC/OAVM facility ONLY, the details of which will be provided by the Company in the Notice of the Meeting. Accordingly, please note that no provision has been made to attend and participate in the 32nd AGM of the Company in person to ensure compliance with the directives issued by the government authorities with respect to Covid-19.

Members attending the Meeting through VC/OAVM shall be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013. The Notice of the AGM along with the Annual Report 2020-2021, has been sent on 4th September, 2021 to those Members whose e-mail addresses are registered with the Company / Registrar & Transfer Agents ('Registrar') / Depository Participants ('DPs').

Members holding shares in physical mode and who have not updated their email addresses with the Company are requested to update their email addresses by writing to the Company at cs@advance.net.in or at bssahd@bigshareonline.com along with the copy of the signed request letter mentioning the name and address of the Member, self-attested copy of the PAN card, and self-attested copy of any document (eg.: Aadhar, Driving License, Election Identity Card, Passport) in support of the address of the Member for obtaining User ID and Password to cast their vote through remote e-voting or e-voting at the AGM.

Members who have not yet registered their email addresses are requested to follow the process mentioned below, AS SOON AS POSSIBLE, for registering their email addresses to receive the

Notice of the AGM and Annual Report electronically. As per the SEBI Circular, no physical copies of the Notice of AGM and Annual Report will be sent to any Member.

Registration of Email address

a) Visit the link <https://www.bigshareoie.com>; b) select tab "for Investor"; c) click on Tab "Email / Bank Details Registration"; d) Select the Company name viz Advance Lifestyles Ltd FV Rs10 ; e) enter the required details for updating of e-mail id / Bank details.

The Company is pleased to provide remote e-voting facility ('remote e-voting') of CDSL to all its Members to cast their votes on all resolutions set out in the Notice of the AGM. Additionally, the Company shall also provide the facility of voting through remote e-voting system during the Meeting. Detailed procedure for remote e-voting before the AGM / remote e-voting during the AGM is provided in the Notice.

PLACE: AHMEDABAD
DATE: 3.09.2021

Sd/-
(SUNDEEP AGARWAL)
MANAGING DIRECTOR