

## ADVANCE LIFESTYLES LIMITED

SHAREHOLDING PATTERN AS ON 31- Mar - 2014

|   |                            |                                |
|---|----------------------------|--------------------------------|
| Script Code : 999938                          | CLASS OF SECURITY : EQUITY | Quarter Ended : 31- Mar - 2014 |
| (I)(a) Statement Showing Shareholding Pattern |                            | Face Value : 10                |

| Partly paid-up shares   | No. of partly paid-up shares  | As a % of total no. of partly paid-up shares              | As a % of total no. of shares of the company  |
|---|-------------------------------|---|---|
| Held by promoter/promoter group   | 0                             | 0   | 0   |
| held by public  | 0                             | 0   | 0   |
| <b>Total</b>  | <b>0</b>                      | <b>0</b>  | <b>0</b>  |
| Outstanding convertible securities  | No. of outstanding securities | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the company assuming full conversion of the convertible securities |
| Held by promoter/promoter group   | 0                             | 0   | 0   |
| held by public  | 0                             | 0   | 0   |
| <b>Total</b>  | <b>0</b>                      | <b>0</b>  | <b>0</b>  |
| Warrants  | No. of warrant                | As a % of total no. of warrants                           | As a % of total no. of shares of the company assuming full conversion of warrants                   |
| Held by promoter/promoter group   | 0                             | 0   | 0   |
| held by public  | 0                             | 0   | 0   |
| <b>Total</b>  | <b>0</b>                      | <b>0</b>  | <b>0</b>  |
| <b>Total Paid-up capital of the company assuming full conversion of warrants and convertible securities</b> |                               |   | <b>3112875</b>  |

| Category Code | Category of Shareholder(s)   | Number of Shareholder(s) | Total Number of shares | Number of shares held in Dematerialised Form | Total shareholding as a percentage of total number of shares |                            | Shares pledged or otherwise encumbered |                 |
|---------------|--|--------------------------|------------------------|--|--|----------------------------|--|-----------------|
|               |  |                          |                        |  | As a percentage of (A+B)                                     | As a percentage of (A+B+C) | Number of shares                       | As a percentage |
| <b>(A)</b>    | <b>Shareholding of Promoter and Promoter Group</b>                               |                          |                        |  |  |                            |  |                 |
| <b>(1)</b>    | <b>Indian</b>  |                          |                        |  |  |                            |  |                 |
| (a)           | Individuals/ Hindu Undivided Family  | 2                        | 1560052                | 1560052                                      | 50.12  | 50.12                      | 0                                      | 0.00            |
| (b)           | Central Government/ State Government(s)  |                          |                        |  |  |                            |  |                 |
| (c)           | Bodies Corporate   | 2                        | 774604                 | 774604                                       | 24.88  | 24.88                      | 0                                      | 0.00            |
| (d)           | Financial Institutions/ Banks  |                          |                        |  |  |                            |  |                 |
| (e)           | Others   |                          |                        |  |  |                            |  |                 |
|               | i)Trusts   |                          |                        |  |  |                            |  |                 |
|               | ii)Directors   |                          |                        |  |  |                            |  |                 |
|               | iii)Employee Welfare Trust   |                          |                        |  |  |                            |  |                 |
|               | <b>SUB TOTAL (A)(1)</b>  | <b>4</b>                 | <b>2334656</b>         | <b>2334656</b>                               | <b>75.00</b>   | <b>75.00</b>               | <b>0</b>                               | <b>0.00</b>     |
| <b>(2)</b>    | <b>Foreign</b>   |                          |                        |  |  |                            |  |                 |
| (a)           | Individuals (Non-Residents Individuals/Foreign Individuals)                      |                          |                        |  |  |                            |  |                 |
| (b)           | Bodies Corporate   |                          |                        |  |  |                            |  |                 |
| (c)           | Institutions   |                          |                        |  |  |                            |  |                 |
| (d)           | Others   |                          |                        |  |  |                            |  |                 |
|               | i)not Specified  |                          |                        |  |  |                            |  |                 |
|               | ii)not Specified   |                          |                        |  |  |                            |  |                 |
|               | <b>SUB TOTAL (A)(2)</b>  | <b>0</b>                 | <b>0</b>               | <b>0</b>                                     | <b>0.00</b>  | <b>0.00</b>                | <b>0</b>                               | <b>0.00</b>     |
|               | <b>TOTAL Shareholding of Promoter and Promoter Group(A) = (1) + (2)</b>          | <b>4</b>                 | <b>2334656</b>         | <b>2334656</b>                               | <b>75.00</b>   | <b>75.00</b>               | <b>0</b>                               | <b>0.00</b>     |
| <b>(B)</b>    | <b>Public Shareholding</b>   |                          |                        |  |  |                            |  |                 |
| <b>(1)</b>    | <b>Institutions</b>  |                          |                        |  |  |                            |  |                 |
| (a)           | Mutual Funds/ UTI  |                          |                        |  |  |                            |  |                 |
| (b)           | Financial Institutions / Banks   | 8                        | 265                    |  | 0.01   | 0.01                       |  |                 |
| (c)           | Central Government/ State Government(s)  |                          |                        |  |  |                            |  |                 |
| (d)           | Venture Capital Funds  |                          |                        |  |  |                            |  |                 |
| (e)           | Insurance Companies  | 1                        | 238                    |  | 0.01   | 0.01                       |  |                 |
| (f)           | Foreign Institutional Investors  |                          |                        |  |  |                            |  |                 |
| (g)           | Foreign Venture Capital Investors  |                          |                        |  |  |                            |  |                 |
| (h)           | Others   |                          |                        |  |  |                            |  |                 |
|               | i)Trusts   |                          |                        |  |  |                            |  |                 |
|               | ii)Not Specified   |                          |                        |  |  |                            |  |                 |
|               | <b>SUB TOTAL (B)(1)</b>  | <b>9</b>                 | <b>503</b>             | <b>0</b>                                     | <b>0.02</b>  | <b>0.02</b>                |  |                 |
| <b>(2)</b>    | <b>Non - Institutions</b>  |                          |                        |  |  |                            |  |                 |
| (a)           | Bodies Corporate   | 41                       | 55306                  | 39823  | 1.78   | 1.78                       |  |                 |
| (b)           | Individuals  |                          |                        |  |  |                            |  |                 |
|               | i) Individual Shareholders holding nominal share capital up to Rs.1 Lakh         | 6413                     | 589899                 | 75741  | 18.95  | 18.95                      |  |                 |
|               | ii) Individual Shareholders holding nominal share capital in excess of Rs.1 Lakh | 4                        | 77183                  | 67100  | 2.48   | 2.48                       |  |                 |

|     |  |             |                |                |               |               |             |  |
|-----|--|-------------|----------------|----------------|---------------|---------------|-------------|--|
| (c) | Others   |             |                |                |               |               |             |  |
|     | i)Employees  |             |                |                |               |               |             |  |
|     | ii)Non Resident Repartriates   | 333         | 55328          | 10             | 1.78          | 1.78          |             |  |
|     | iii)Non Resident Non Repartriates  |             |                |                |               |               |             |  |
|     | iv)Non domestic Companies  |             |                |                |               |               |             |  |
|     | v)Trusts   |             |                |                |               |               |             |  |
|     | vii)Others   |             |                |                |               |               |             |  |
|     | vi)Directors & their Relatives & Friends   |             |                |                |               |               |             |  |
|     | viii)Foreign Nationas  |             |                |                |               |               |             |  |
|     | <b>SUB TOTAL (B)(2)</b>  | <b>6791</b> | <b>777716</b>  | <b>182674</b>  | <b>24.98</b>  | <b>24.98</b>  |             |  |
|     | <b>TOTAL Public Shareholding(B) = (1) + (2)</b>                                  | <b>6800</b> | <b>778219</b>  | <b>182674</b>  | <b>25.00</b>  | <b>25.00</b>  |             |  |
|     | <b>TOTAL (A)+(B)</b>   | <b>6804</b> | <b>3112875</b> | <b>2517330</b> | <b>100.00</b> | <b>100.00</b> |             |  |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued |             |                |                |               |               |             |  |
|     | <b>GRAND TOTAL (A) + (B) + (C)</b>   | <b>6804</b> | <b>3112875</b> | <b>2517330</b> | <b>100.00</b> | <b>0</b>      | <b>0.00</b> |  |

## ADVANCE LIFESTYLES LIMITED

| <b>ADVANCE LIFESTYLES LIMITED</b> |  |                     |  |   |   |  |
|-----------------------------------|--|---------------------|--|---|---|--|
| (l)(b)                            | Statement showing Shareholding of persons belonging to the category<br>"Promoter and Promoter Group" |                     |  | Shares pledged or otherwise<br>encumbered |   |  |
| Sr. No.                           | Name of the shareholder  | Number of<br>shares | Shares as a<br>percentage of total<br>number of shares<br>{i.e., Grand Total<br>(A)+(B)+(C) indicated<br>in Statement at para<br>(l)(a) above} | Number<br>of shares                       | As a<br>percentage of<br>total No. of<br>shares | As a % of<br>grand<br>total<br>(A)+(B)+(C) |
| 1                                 | PHULCHAND R AGARWAL  | 1052855             | 33.82  | 0   | 0.00  | 0.00                                       |
| 2                                 | PHULCHAND EXPORTS PRIVATE LIMITED  | 708613              | 22.76  | 0   | 0.00  | 0.00                                       |
| 3                                 | PRADEEP AGARWAL  | 507197              | 16.29  | 0   | 0.00  | 0.00                                       |
| 4                                 | RIVIAN INTERNATIONAL PRIVATE LIMITED   | 65991               | 2.12   | 0   | 0.00  | 0.00                                       |
| <b>TOTAL</b>                      |  | <b>2334656</b>      | <b>75.00</b>   | <b>0</b>                                  | <b>0.00</b>                                     | <b>0.00</b>                                |

**ADVANCE LIFESTYLES LIMITED**

Scrip Code : 999938

Quarter ending : 31-Mar-2014

**Details of Locked-in Shares**

| Sl. No. | Name of the Shareholder | No. of Shares | Locked-in Shares as % of Total No. of Shares |
|---------|-------------------------|---------------|--|
| TOTAL   |                         |               |  |

**ADVANCE LIFESTYLES LIMITED**

| <b>(l)(c) Statement showing Shareholding of persons belonging to the category</b> |                         |                  |  |
|---|-------------------------|------------------|--|
| <b>“Public” and holding more than 5% of the total number of shares”</b>           |                         |                  |  |
| Sr. No.   | Name of the shareholder | Number of shares | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above} |
| <b>TOTAL</b>  |                         |                  |  |

**ADVANCE LIFESTYLES LIMITED**

| <b>(l)(c) Statement showing Shareholding of persons belonging to the category</b> |                         |                  |  |
|---|-------------------------|------------------|--|
| <b>“Public” and holding more than 1% of the total number of shares”</b>           |                         |                  |  |
| Sr. No.   | Name of the shareholder | Number of shares | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (l)(a) above} |
| <b>TOTAL</b>  |                         |                  |  |